



## CAPABILITIES' NARRATIVE

Legal Writing Launch (LWL), led by Professor Bev Meyers, provides targeted, practical legal writing training—which can be customized for an agency’s specific work—to strengthen clarity, organization, and analysis. LWL’s trainings lead to a more confident and effective governmental legal team, who will produce a much-improved work product. Government attorneys often face demanding workloads that require clear, and analytically-sound writing, yet many lack up-to-date training to meet their supervisors’ expectations. LWL provides this training, incorporating best practices and the proper use of AI.

## CORE COMPETENCIES

- Over 30 years’ experience as a litigator and law professor
- Has offered legal writing training for 5 years—in-person, remote and through a proven on-line platform
- Train in areas required for legal practice (and litigation), such as:
  - emails and correspondence
  - memos
  - motions and briefs
  - grammar for the professional workplace
  - citations and
  - use of AI

## DIFFERENTIATORS

- Customized legal writing training, given the agency’s specific needs and types of writing
- Engagement with your staff during training, using interactive exercises, focusing on improving their customary work products
- Training offered in different formats—customized or through our proven on-demand courses
- Editing of assignments and meetings with individual practitioners

## INDUSTRY CODES

### NAICS:

- 541110—Legal services
- 611430—Professional and management development training
- 611710—Educational support services
- 541199—All other legal service

### PSC:

- U001—Education/Training—Lectures
- U008—Education/Training—Training/Curriculum Development
- U009—Education/Training—General
- 6910—Training Aids

## CORPORATE DATA

CAGE: 9PBX1  
UEI: QV8MUZ6EYA15  
Gov POC: Beverley R. Meyers  
Title: Founder/CEO  
Phone: (415) 939-6460  
Email: [Bev@legalwritinglaunch.com](mailto:Bev@legalwritinglaunch.com)  
Certification: WOSB (cert. in progress)  
Address: 67 Diamond St., S.F., CA 94114  
Website: [www.legalwritinglaunch.com](http://www.legalwritinglaunch.com)

## PAST PERFORMANCE

We have served clients in the government, law firms, and non-profits, including the following:

- Office of the People’s Counsel of Washington D.C. (2025)
- U.S. General Services Agency, Office of the General Counsel (2024)
- California State Compensation Insurance Fund (2024)
- Porter-Scott law firm, California (2022)